



## Deborah Understood *The Brothers Plad*

Kierkegaard once said, “*I am so misunderstood, that nobody understands me when I complain about being misunderstood.*” This is the lament of all writers. My brother Matt and I wrote *The Brothers Plad* and confusingly plunged into the complexity of the writing world. Publishing our children’s novel included copyrights, trademarks, illustrations, logos, fonts, layouts, covers, printers, inks, papers, registries, and on. The biggest challenge, however, was editing. Matt simply did not understand my genius. His critique of my excessive exclamation points and ellipses...simply highlighted his ignorance of great children’s literature! So...misunderstood! The drudgery of editing 300 pages of text, multiple times, was draining for both of us.

I heard of Deb through a Vermont novelist who praised Deb’s talents and thoroughness. I was connected with a second novelist, who likewise exuded joy for Deb’s craft. Allow me to be the third writer in this writing chain, so that you may be the fourth, to proclaim what a pleasure it was to work with editor, Deborah Heimann.

Our sessions were rattling at first. Deb’s detailed analysis of every word, line, paragraph, and structure was excellent. We were horrified, however, when our perfect text was revealed as flawed mediocrity. Yet, how exciting. That’s what we were hoping for. Deb used *Track Changes*, to highlight corrections and include notes. With each note, we learned her reasoning, and learned to write. Gone were the ellipses...and exclamation points! Deb offered praise and critique for grammar, characters, themes, dialogue, and more. With each revision, came greater mastery and confidence. Most importantly, she grasped the soul of our story. Our biggest fear in hiring an editor was that it would create a corporate blandness in our work. To the contrary, Deb grasped the story’s essence, and pushed it to its potential. Furthermore, Matt and I, the original *Brothers Plad*, stayed sane and saved our brotherhood. Hiring an editor, who is also a writer, is a great investment. Deb understands both writing and writers. Plad up!

On the fateful day when we sent our story to the printer, we had confidence that our investment had been meticulously revised by Deb. Before you pay thousands for printing, shipping, and inventory, have your work checked by a professional. Now *The Brothers Plad* is selling around the world, and we’re grateful Deb joined our pladventure. Thanks Deb! You...understood!

Note – Don’t keep her too busy, because we are working on book two.

Sean and Matt Plasse

*The Brothers Plad*

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